

PORTFOLIO.

Contact Me



Hello Everyone.

I'M MIA MURPHY

FOUNDER, BRAND
BUILDER



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About Me

As the CEO of Apex Growth Partners and Co-Founder & CRO of Tontine.ai, I specialize in driving business growth through strategic marketing, data-driven decision-making, and innovative problem-solving. With a proven track record of turning startups profitable, building high-performing teams, and closing \$50K+ MRR deals, I thrive on helping businesses scale efficiently. Connect with me on [LinkedIn](#) to explore my expertise in scaling startups and executing impactful growth strategies.

[Hire Me](#)

[Visit LinkedIn](#)

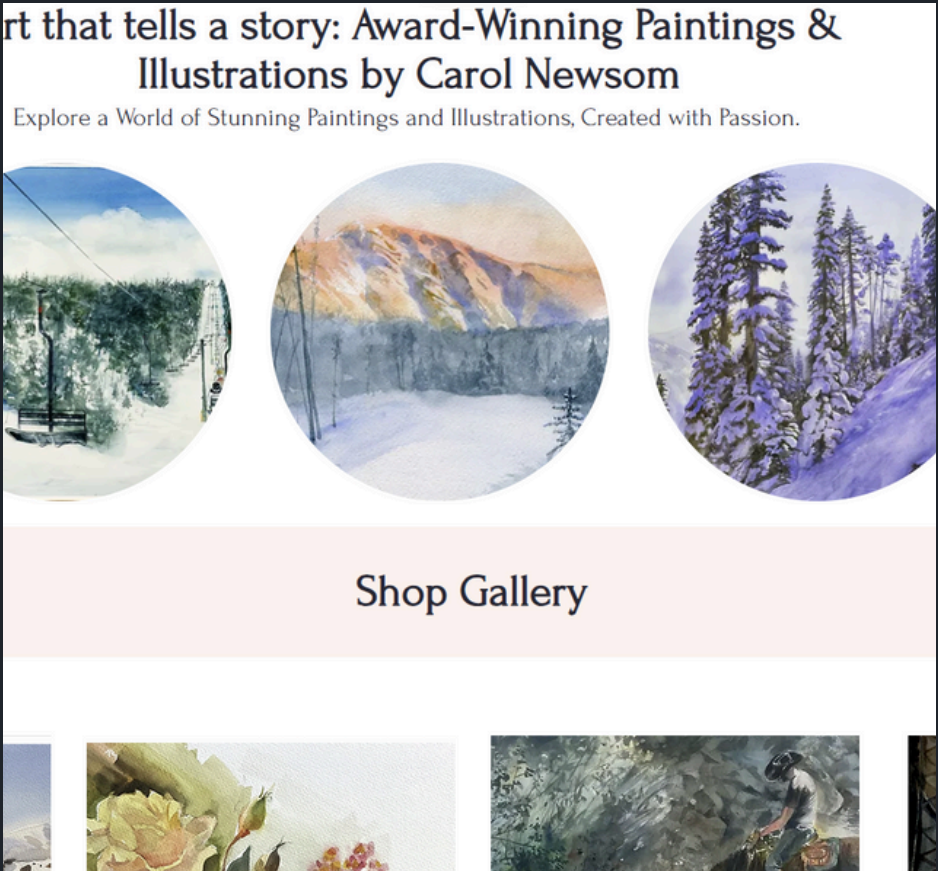


Recents Project



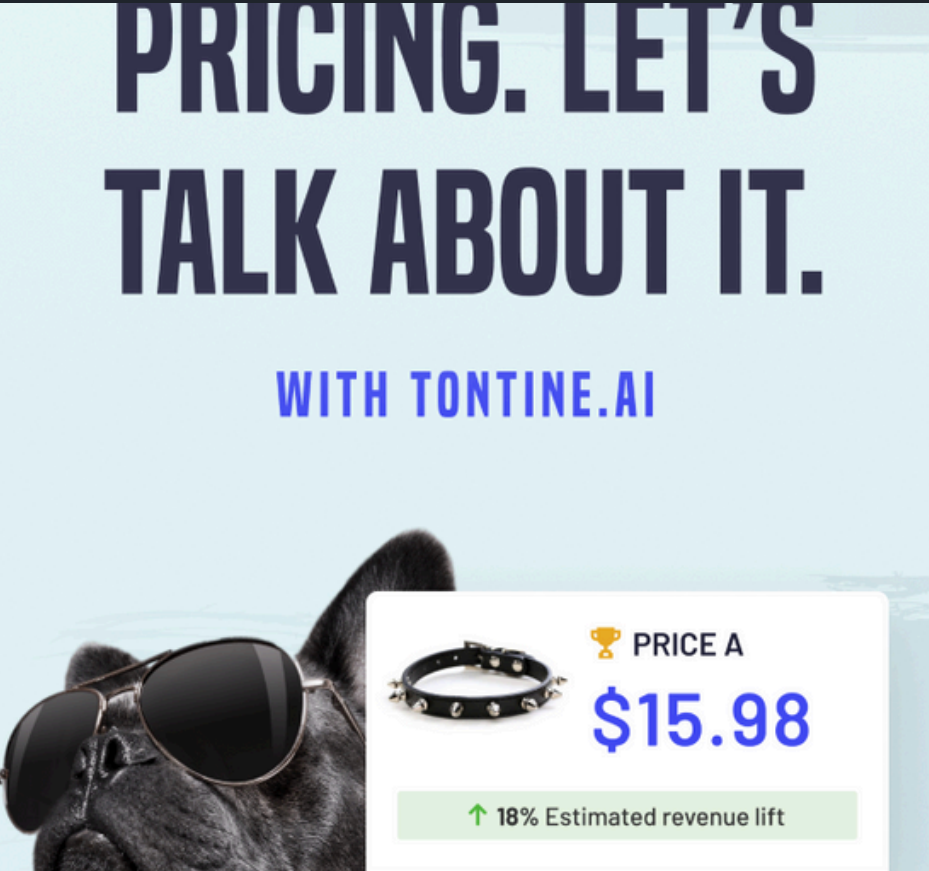
BRANDING DESIGN

Portfolio 2024



WEBSITE DESIGN

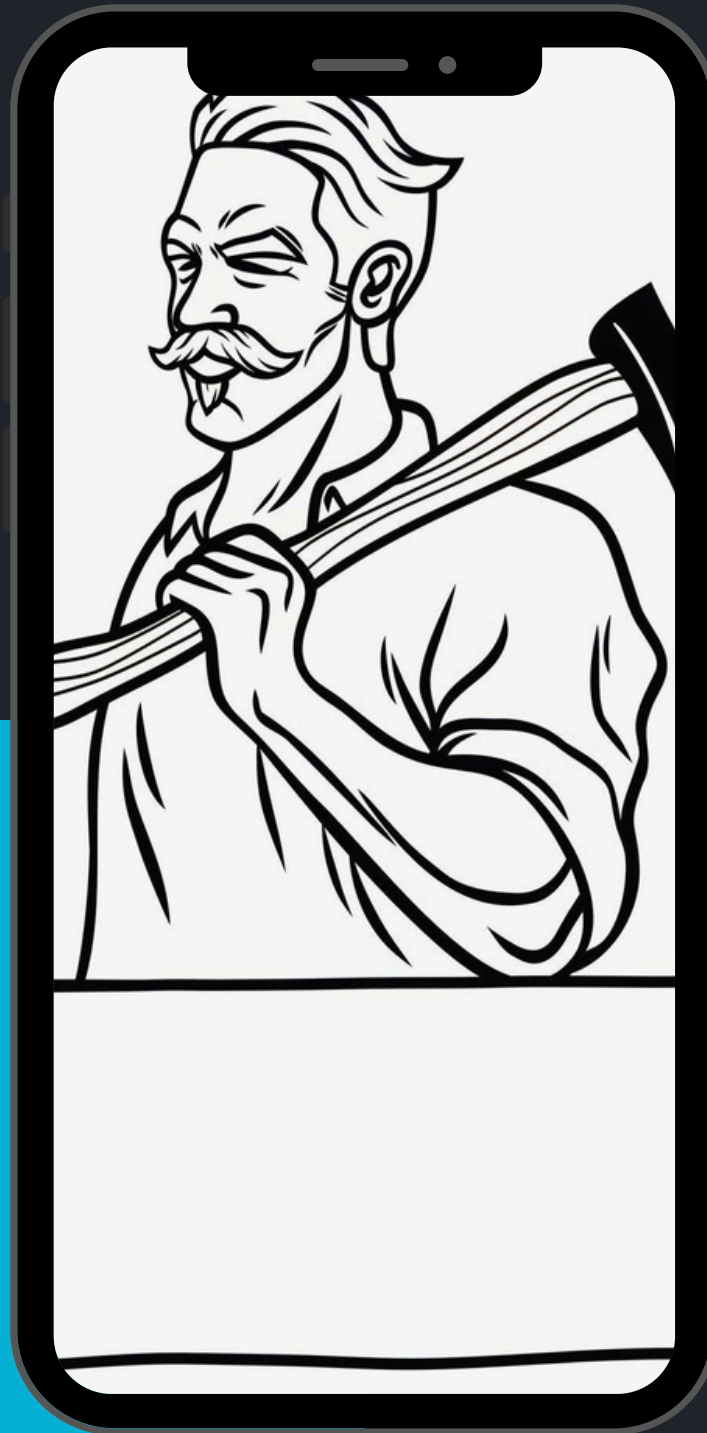
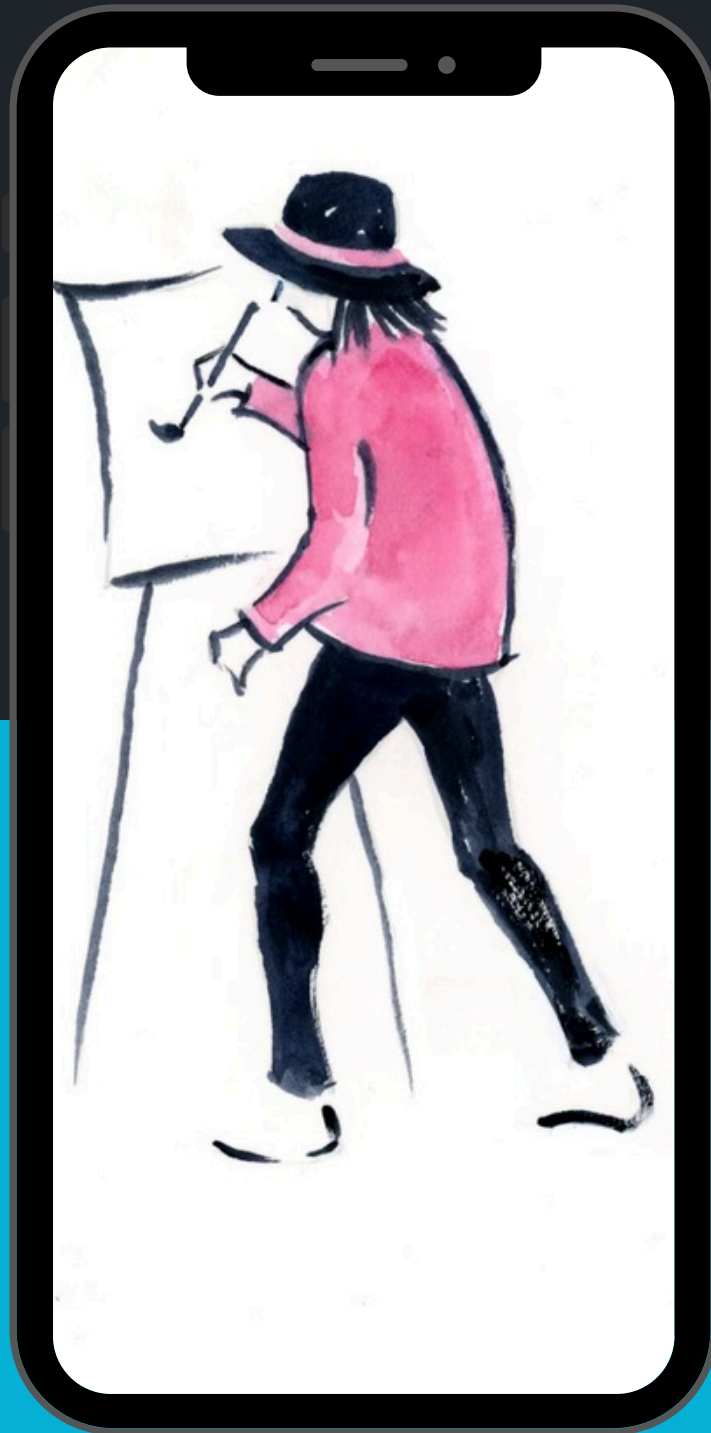
Portfolio 2024



DIGITAL MARKETING

Portfolio 2024

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Brand Identity

I specialize in building brands from the ground up for both B2B and D2C companies across all industries. From designing logos and creating a cohesive brand identity to setting up social media pages, managing content, and driving engagement, I help businesses establish a strong presence. My services also include launching and managing online stores like Etsy, developing email newsletters, and crafting strategies to generate sales and build community. Whether it's a tech startup like Tontine.ai, or creative ventures like Carol Newsom Art and Strength Through Nature, I tailor branding solutions to drive growth and success.

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Join me to paint the
beautiful landscapes of
Moab in watercolor!

May 5-9 2025

REGISTER NOW



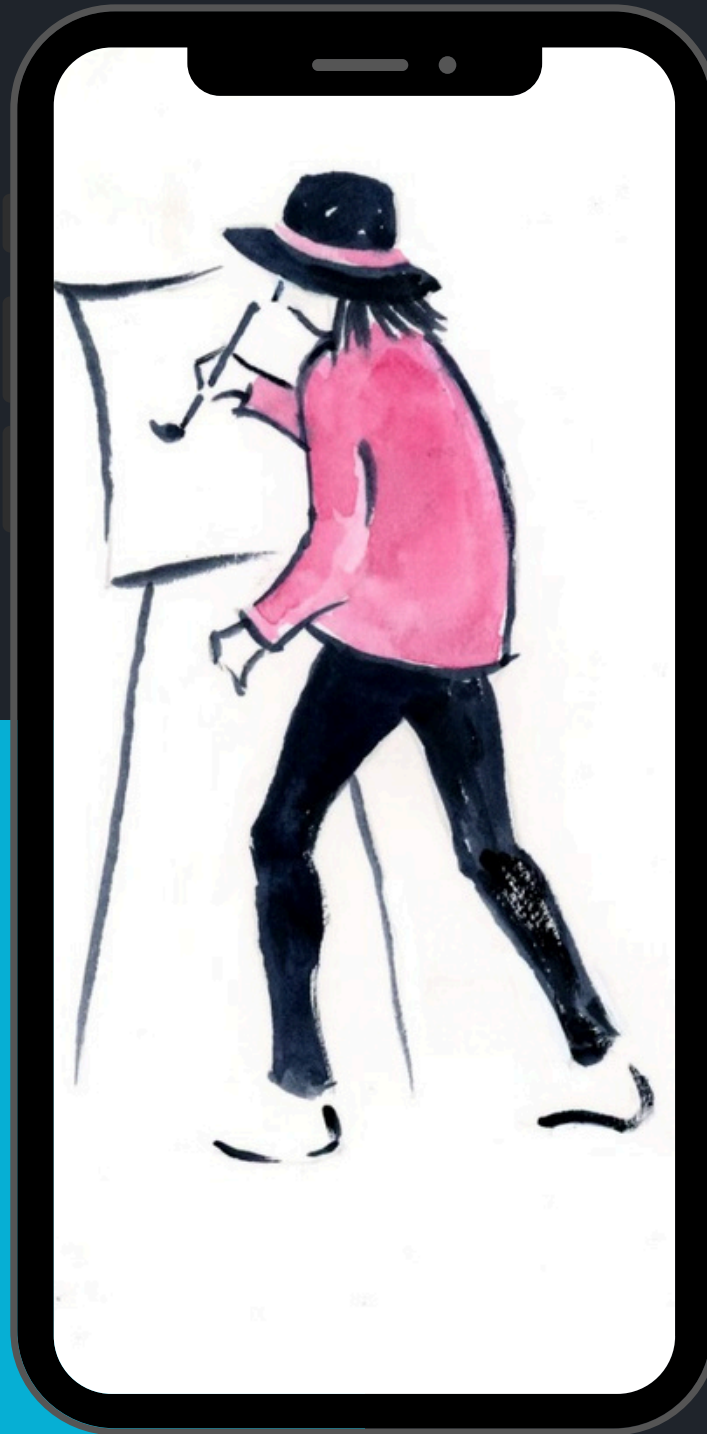
www.carolnewsomart.com

LEARN HOW
TO CAPTURE

Event Promotion

I specialize in event promotion and management, including organizing trade shows and workshops. My achievements include promoting and managing the Moab Watercolor Workshop, which drew a highly engaged audience, and coordinating trade show logistics for Rapid Robotics. I successfully set up, ran, and managed booths at major industry events like MD&M Anaheim 2023 and IMTS Chicago 2022, ensuring seamless setup, takedown, and on-site operations. From targeted marketing campaigns to hands-on event execution, I deliver comprehensive solutions that drive attendance, engagement, and success for events of all sizes.

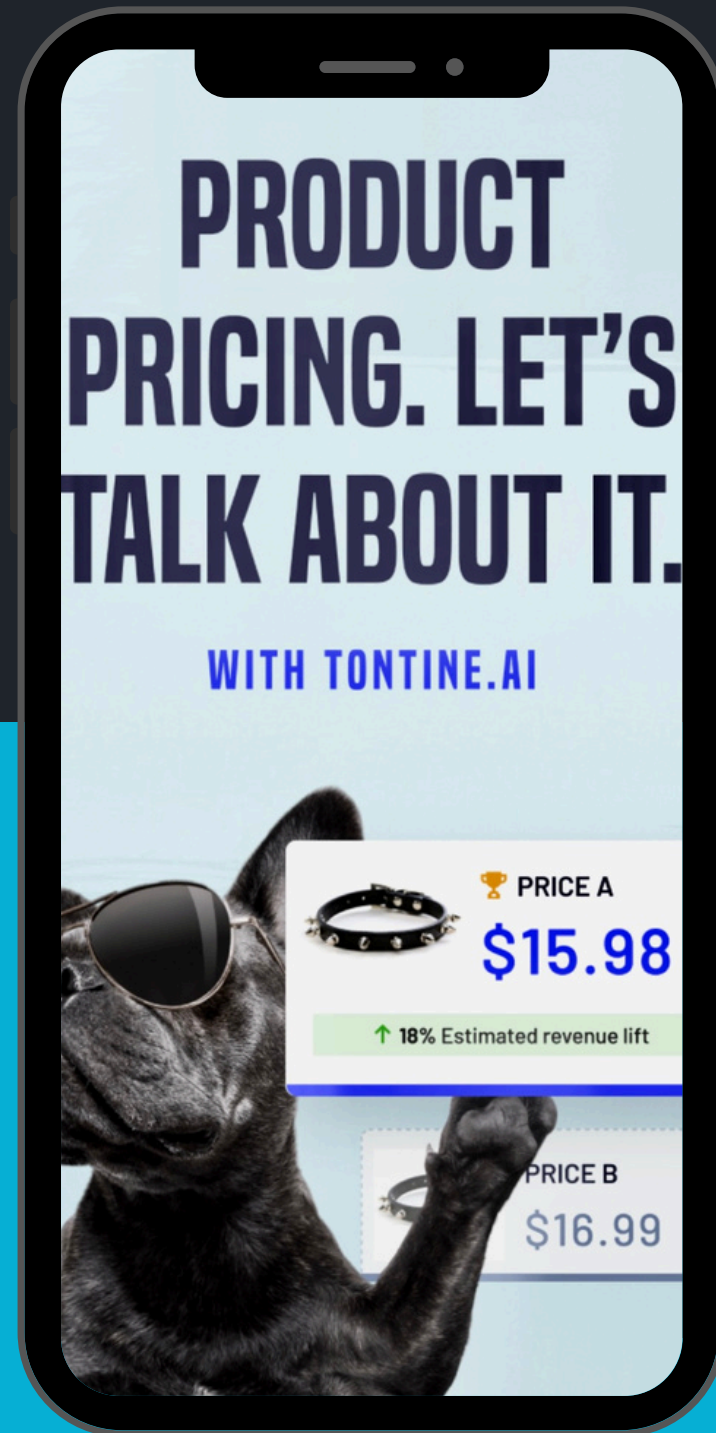
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Logo Design

My work includes designing logos that capture the essence of a brand, creating visually compelling and memorable identities across a wide range of industries. My portfolio includes logo designs for insurance providers, roofing companies, artists, SaaS platforms, and more. Whether it's a sleek and modern design for a tech startup, a bold and professional look for a roofing company, or a creative and expressive logo for an artist, I tailor each design to reflect the unique vision and values of the brand. My goal is to deliver logos that stand out, resonate with target audiences, and establish a strong foundation for brand identity.

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Digital Marketing

I create and execute tailored digital marketing campaigns that drive results, leveraging strategies like social media management, targeted ad campaigns, email marketing, and SEO optimization. Whether launching a new product, boosting brand awareness, or driving sales, I develop data-driven plans that connect businesses with their audience. My experience spans industries from SaaS and insurance to creative brands like artists and small businesses, ensuring each campaign aligns with the unique goals of the company. With a focus on measurable success, I deliver campaigns that increase engagement, generate leads, and grow revenue.

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Business Development & Growth Consulting

I bring extensive experience in business development and consulting, helping companies streamline operations, optimize growth strategies, and achieve measurable results. My expertise spans from performing in-depth market analysis to identifying opportunities and industry trends to executing actionable plans that drive revenue growth. At EBQuickstart, I honed skills in cold calling, lead generation, CRM setup, and process improvement, which I've since expanded to include project management and scaling SaaS companies across various industries. I specialize in building business development pipelines, implementing strategic initiatives, and managing end-to-end processes to help businesses achieve sustainable growth and competitive advantage.

Happy Clients Says



CAROL NEWSOM

Mia has transformed my art business with her creativity and strategic expertise. From marketing to social media growth, she's helped me connect with more art enthusiasts and showcase my work effectively. Her professionalism and dedication are unmatched.



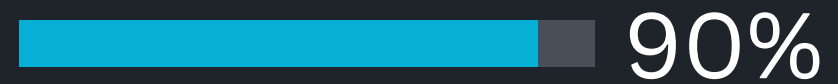
MATTHEW JOHNSON

Mia and her team are wonderful to work with. Their ability to see the big picture and provide helpful insights has impacted the overall value I can provide my clients. I recommend reaching out if you're at all curious if working with them will make a difference for your business or not.

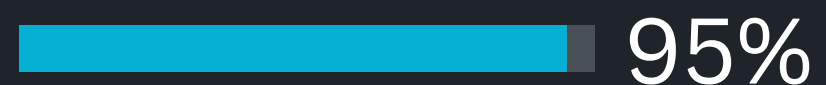
Personal Skills

I excel in business development, driving growth through strategic planning, closing high-value deals, and building strong client relationships. With a passion for branding, I craft impactful visual identities and marketing strategies that connect with target audiences and elevate businesses.

Business Development



Branding & Design



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Certifications



**ZOOMINFO
SALESOS AND
MARKETING OS**



**HUBSPOT SALES
AND MARKETING**



**SALESFORCE
ADMINISTRATOR**



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THANK YOU

Thanks for your time and consideration! I hope to hear more about your project and discuss more how I could help soon.

[Request more info](#)

[Book time with me!](#)